

RECRUITMENT DATA 2011



"Read, used and valued by 10,491* quality professionals every month"

* ABC average net circulation January 2009 – December 2009

RATES	Half page 115 x 175mm (h) 233.5 x 86mm (v)	Full page 240 x 185mm	Double page spread 240 x 390mm	Banner page 205 x 175mm
Full Colour	£1,995	£3,500	£4,500	£3,500

All costs are £ sterling and do not include VAT.
All print adverts include a basic listing on the jobsite

ONLINE UPGRADES FOR PRINT ADS

Logo	£150
Enhanced listing	£250
Featured job	£300
Job of the month and QW Express e-newsletter	£400

EMAIL UPGRADES FOR PRINT ADS - QW EXPRESS



BUTTONS
120 pixels wide x 140 pixels high

Publication dates	Recruitment deadline
January	10 December
February	14 January
March	11 February
April	11 March
May	13 April
June	13 May
July	10 June
August	15 July
September	12 August
October	16 September
November	14 October
December	11 November

**ARTWORK DEADLINE BY 10AM THE DAY FOLLOWING
BOOKING DEADLINE**
**CANCELLATIONS ARE ONLY ACCEPTED UP TO 4PM
ON THE BOOKING DEADLINE**

MECHANICAL DATA

Qualityworld's production department operates a digital workflow system and therefore prefers to receive artwork via email, FTP or CD.

- File formats: Pass4Press PDF, Indesign CS3 or lower, Illustrator & Photoshop.
- All files must be saved as CMYK. PDF files are accepted as high resolution (300dpi), CMYK (we cannot take responsibility for colour content of any RGB files supplied) with fonts embedded. Any adverts supplied with bleed, must include the bleed in the PDF created, live area adverts as per size specified.



ONLINE ONLY

Text listing	£500
Enhanced listing	£750
Job of the month and QW Express e-newsletter	£900
Text listing with logo	£650
Featured job	£800

NB - More than one amend to an online advert will incur a £50 admin charge per change - please ensure the correct and complete copy is supplied in the first instance.